

Dealer Tag Policy for Unlimited Memberships

To ensure fairness, accountability, and proper use of our Unlimited Monthly Membership program, **dealer tags may not be used for enrollment.**

Our Unlimited Memberships are designed for **individual vehicles** and are tracked using the vehicle's **license plate as the unique identifier**. This system allows a single registered vehicle to receive unlimited washes under one membership.

Dealer tags differ from standard passenger vehicle plates in that they are legally transferable between multiple vehicles and remain insured regardless of which vehicle they are displayed on. Because a dealer tag can be removed and placed on different vehicles, it does not provide a fixed vehicle identification and therefore cannot be bound to a single vehicle within our membership system.

For this reason:

- **Dealer plates are not eligible** for Unlimited Monthly Memberships.
- Vehicles displaying dealer tags may still purchase **single wash services**.
- Dealerships seeking wash services for multiple vehicles must enroll in a **Fleet Account**.
- Fleet Accounts must be established through the **Owner or Manager**.

This policy ensures proper membership use, maintains program integrity, and provides dealerships with a more appropriate and flexible service option.

For fleet setup or questions, please speak with management.